



**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**RON BECK NAMED TO LAKEWOOD RANCH BUSINESS ALLIANCE BOARD OF DIRECTORS**

SARASOTA, FL (March 2, 2020)—Ron Beck, a Senior Vice President and Manatee Area Executive for Gulfside Bank was named to the Board of Directors of the Lakewood Ranch Business Alliance (LWRBA), the bank announced today.

“Ron is an experienced commercial banker who stands ready to lead in financial advisory. His strong communication skills coupled with his relationship management skills are instrumental in the development of relationships between himself, Gulfside’s Executives and his corporate clients. Ron will be a welcomed addition to the LWRBA Board of Directors,” says Dom DiMaio, President and CEO of the Lakewood Ranch Business Alliance. “His understanding of financial analysis and relationship building is at the core of the Alliance. I look forward to working more closely with him as we reshape the future of our region.”



“I have lived in Lakewood Ranch since moving to Florida in 2006, and I’ve participated as a member of the Business Alliance since 2007,” shares Mr. Beck. “As a career banker, I know the value of connections, and I’m excited about the opportunity to help our business community continue to flourish by helping local business connect.”

Mr. Beck is a St. Louis native with more than 40 years of experience in the banking industry. In addition to his role on the Lakewood Ranch Business Alliance board of directors, Ron is also an active committee member of the LWRBA’s EDC Committee and serves as Board Chairman for the Neuro Challenge Foundation for Parkinson’s.

Mr. Beck graduated with a Bachelor of Science in Business Administration from the University of Missouri and earned an MBA from the Olin Business School at Washington University in St. Louis.

**ABOUT THE LAKEWOOD RANCH BUSINESS ALLIANCE**

Since 2005, the Lakewood Ranch Business Alliance has served the Lakewood Ranch business community as the go-to membership organization for companies to network and gain professional and personal growth. Our tagline, “*The Power of Connection*,” comes across in



## PRESS RELEASE

everything we do. From connecting you and your business to potential clients, to connecting you with the tools and resources you need to grow your business. For more information about the Business Alliance, please visit [lwrba.org](http://lwrba.org).

### **ABOUT GULFSIDE BANK**

Gulfside Bank is a full-service community bank in Sarasota, Florida, offering a variety of retail, commercial and private banking services. With deep roots in the community, Gulfside Bank is locally-owned and managed, and is committed to building long-lasting relationships with its clients, no matter how big or how small. For more information, visit them online at [gulfsidebank.com](http://gulfsidebank.com).

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